

Focal and Naim have worked with Bentley to produce two unique co-signed products: the Focal for Bentley Radiance headphones and the Naim Mu-so for Bentley Special Edition wireless speaker

To mark this new stage of their partnership with the legendary car manufacturer, Focal and Naim are stepping up a gear. Working hand in hand with Bentley Motors, the brands have developed special editions of their iconic models, delivering a sensational listening experience both on the move and at home. Combining design, exceptional materials and cutting-edge audio technologies, these products embody the unique excellence and skills of these three prestigious manufacturers.

A BENTLEY COLLECTION FOR AN EXTRAORDINARY MUSICAL LISTENING EXPERIENCE THAT GOES BEYOND THE CAR

Following the success of the partnership between Bentley and Naim since 2008, involving the design and integration of tailored on-board audio systems, Focal became part of the adventure in 2011.

This new collaboration between the three companies' teams of designers and engineers is now going a step further, offering music lovers a sensational listening experience both on the move and at home.

“ It's been a privilege to work with Bentley on our in-car partnership for more than a decade, and an exciting journey taking their extraordinary design DNA beyond all the vehicles. Together, we have blended sustainable materials with innovative technology to develop these unique audio products you can enjoy at home or on the move. ”

Simon Matthews,
Focal & Naim Design Director

SUSTAINABLE MATERIALS AND CUTTING-EDGE TECHNOLOGIES: THE EXCELLENCE OF FRENCH AND BRITISH SKILLS

The pure design of these special editions is complemented by cutting-edge Focal and Naim technologies for a luxury listening experience. Bass frequencies are powerful, with very mellow treble. The sonic harmony is precise: whether you're listening to the Mu-so speaker or the Radiance hi-fi headphones, the sound and the Bentley aesthetic signature set a clear standard.

“ The copper seen within the wireless speaker was inspired by the EXP 100 GT, and represents Bentley's move towards more sustainable materials for the future. This theme was mirrored through the weave of the front mesh as a highlight and can be seen in the anodised, machined veins at the back. The etching on the 'dial plate' takes the form of a progressive diamond and is a nod to Bentley's diamond-in-diamond interior quilting from the Continental GT. ”

Stefan Sielaff,
Bentley Motors Design Director

FOCAL & naim

FOR



BENTLEY



P R E S S R E L E A S E
S E P T E M B E R 2 0 2 0

EXTREME ATTENTION TO DETAIL AND CARE IN EVERYTHING, WITHOUT COMPROMISE

Each Focal and Naim product has its own identity, yet embodies the essence of Bentley. The Copper finishes of the speaker and headphones are a reference to the signature style of the Bentley Mulliner Bacalar model, itself inspired by the remarkable EXP 100 GT electric concept car. The recurring motif for the two products is inspired by Bentley seats' iconic 'Diamond' quilting.

Created, developed and manufactured in France by Focal, the Radiance closed-back headphones combine acoustic technologies and pure design. These headphones isolate external noise and deliver remarkable performance. Full-grain leather - Pittards® leather, with a reputation stretching back to 1826 - covers the earpads and the inside of the headband for still greater distinction, softness and comfort.

The new special edition is based on the Mu-so 2nd Generation wireless speaker, which has won multiple awards worldwide. It incorporates high-definition streaming music services. Its wood finish is produced from Ayous, a species of sustainable African hardwood, for the ultimate aesthetic look.

Availability: Autumn 2020



FOCAL FOR BENTLEY
RADIANCE



NAIM MU-SO FOR BENTLEY
SPECIAL EDITION

FOR HIGH-RESOLUTION IMAGES:

VERVENT AUDIO

Vervent Audio was born in 2011, incorporating Focal and Naim Audio. Each brand brings its expertise: Focal is a French manufacturer of loudspeaker technologies and hi-fi speakers, whose expertise extends to pro-audio speakers, in-car audio, custom-install products and headphones. Naim is a renowned British electronics specialist, specializing in two-channel Hi-Fi, multi-room music-streaming systems, amplifiers. Both are recognised as exceptional brands in their countries: Naim is a multiple Queen's Award winner, while Focal is designated by the French state as an Entreprise du Patrimoine Vivant. Together, they have united their unique areas of excellence & innovation and constitute a High-Fidelity reference point in the world.



BENTLEY MOTORS

Bentley Motors is the most sought after luxury car brand in the world. The company's headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company's three model lines, Bentayga, Continental and Flying Spur. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 4,000 people at Crewe.



Press contact:

France: loic.leplat@mcslittlestories.com - Europe: andy@naphthineporter.com - U.S.A: w.knowles@focal-naim.com